

LEARNING DESIGN

BACHELOR OF FINE ARTS

May 2013 • Kansas City Art Institute • Kansas City, MO
Graphic Design

ASSOCIATE OF ARTS

December 2009 • Penn Valley Community College •
Kansas City, MO
Liberal Arts

SKILLS & TRAINING

*graphic design • Adobe Creative Cloud • typography •
interaction design • information architecture & strategy •
responsive web design • HTML5 • CSS3 • LESS • SASS •
WordPress theming • mentorship & tutoring*

WORKING DESIGN

CHIEF CREATIVE OFFICER • CREATIVE DIRECTOR

June 2020–present • Social Symphony of Kansas City •
Kansas City, MO
*board of directors • social media management •
promotional graphic design • merchandise design*

COFOUNDER • CREATIVE DIRECTOR

March 2013–present • Cogneedo LLC • Kansas City, MO
*design and build experiences for the web, print, and beyond •
graphic design • web design • frontend web development •
branding • print design & production • client relations*

LECTURER • ADJUNCT PROFESSOR

August–December 2014 • Kansas City Art Institute •
Kansas City, MO
*Online Presence for the Artist • class lectures •
class critiques • grading*

TEACHER'S ASSISTANT

January–May 2014 • Kansas City Art Institute •
Kansas City, MO
Applied Communication Theory • class critiques • grading

INTERN

February–May 2013 • PixelNation • Kansas City, MO
web design • frontend development • graphic design

INTERIM LEAD ARTIST

2011–2012 • MyARTS • Kansas City, MO
*acted as lead artist in mentoring, training, and supervising
new artists • managed the graphic design studio •
project management • client relations*

LEAD ARTIST ASSISTANT

2008–2011 • MyARTS • Kansas City, MO
*assisted the lead artist in mentoring, training, and supervising
new artists • helped manage the graphic design studio*

APPRENTICE • YOUNG ARTIST

2006–2008 • MyARTS • Kansas City, MO
*produced artwork to sell to the public • graphic design
and web design for clients*

LIVING DESIGN

RECOGNITION • A DECADE IN CREATIVITY

January 2020 • Adobe • International
featured in a curated compilation of work from 2009–2019

AWARD WINNER • A9 DIGITAL DESIGN AWARD

September 2013 • AIGA • Kansas City Chapter
*Relay, an app concept for translating between American
Sign Language and spoken English*

FINALIST • PEOPLE'S DESIGN AWARD

August 2013 • Cooper-Hewitt National
Design Museum • Smithsonian Institute
*Rosedale Middle School cafeteria strategy to promote
healthy habits • ranked top 20*

SEMIFINALIST • DESIGN ACHIEVEMENT AWARD

July 2013 • Adobe • International
*Relay, an app concept for translating between American
Sign Language and spoken English • ranked top 10%*

AWARD WINNER • MURIEL COOPER AWARD

May 2013 • Kansas City Art Institute •
Kansas City, MO
*Graphic Design department award for boldly embracing
technology in design*

AWARD WINNER • DESIGN IGNITES CHANGE IDEA AWARD

February 2013 • Design Ignites Change • National
*Rosedale Middle School cafeteria strategy to promote
healthy habits*

RECOGNITION • AIGA MEMBER PORTFOLIO GALLERY FEATURED WORK

December 2012 • AIGA • National
ErikaGoering.com website design

AWARD WINNER • A8 PRINT DESIGN AWARD

September 2012 • AIGA • Kansas City Chapter
award for outstanding design • "Koenig: Living With Steel"

ACHIEVEMENT • HAND-BUILT

July 2012 • Nelson-Atkins Museum of Art •
Kansas City, MO
*kid-focused wayfinding system and scavenger hunt selected
for event • brand design*

ACHIEVEMENT • GRACE KELLY & PHIL WOODS

February 2012 • Folly Theater • Kansas City, MO
concert poster and billboard designs selected for event

ORGANIZATIONS • ASSOCIATIONS

AIGA (October 2010) • Freelancers' Union (January 2009)

HOBBIES • INTERESTS • FUN FACTS

*obsessing over typography • geeking out over web technologies
and web design • collecting virtual pets • playing 1st violin in the
Social Symphony of Kansas City • former world record holder for
largest lightsaber battle*