

LEARNING DESIGN

BACHELOR OF FINE ARTS • GRAPHIC DESIGN
May 2013 • Kansas City Art Institute • Kansas City, MO

ASSOCIATE OF ARTS • LIBERAL ARTS
December 2009 • Penn Valley Community College • Kansas City, MO

SKILLS & TRAINING

graphic design • Adobe Creative Cloud • typography • interaction design • information architecture • responsive web design • HTML5 • CSS3 • LESS • SASS • WordPress theming • print design

WORKING DESIGN

GRAPHIC DESIGNER

September 2021–December 2022 • Planned Parenthood Great Plains • Overland Park, KS
in-house design • print design • production • social media graphics • follow/enforce established brand guidelines

CHIEF CREATIVE OFFICER • CREATIVE DIRECTOR

June 2020–present • Social Symphony of Kansas City • Kansas City, MO
board of directors • social media management • promotional graphic design • merchandise design

OWNER • CREATIVE DIRECTOR

March 2013–present • Cogneedo LLC • Kansas City, MO
design and build experiences for the web and print • graphic design • web design • frontend web development • branding • print design & production • client relations

LECTURER • ADJUNCT PROFESSOR

August–December 2014 • Kansas City Art Institute • Kansas City, MO
Online Presence for the Artist • class lectures • class critiques • grading

TEACHER'S ASSISTANT

January–May 2014 • Kansas City Art Institute • Kansas City, MO
Applied Communication Theory • class critiques • grading

INTERN

February–May 2013 • PixelNation • Kansas City, MO
web design • frontend development • graphic design

INTERIM LEAD ARTIST

2011–2012 • MyARTS • Kansas City, MO
mentoring, training, and supervising new artists • managed the graphic design studio • project management • client relations

LEAD ARTIST ASSISTANT

2008–2011 • MyARTS • Kansas City, MO
assisted the lead artist in mentoring, training, and supervising new artists • helped manage the graphic design studio

APPRENTICE • YOUNG ARTIST

2006–2008 • MyARTS • Kansas City, MO
produced artwork to sell to the public • graphic design and web design for clients

LIVING DESIGN

RECOGNITION • A DECADE IN CREATIVITY

January 2020 • Adobe • International
featured in a curated compilation of work from 2009–2019

AWARD WINNER • A9 DIGITAL DESIGN AWARD

September 2013 • AIGA • Kansas City Chapter
Relay, an app concept for translating between American Sign Language and spoken English

FINALIST • PEOPLE'S DESIGN AWARD

August 2013 • Cooper-Hewitt National Design Museum • Smithsonian Institution
Rosedale Middle School cafeteria strategy to promote healthy habits • ranked top 20

SEMIFINALIST • DESIGN ACHIEVEMENT AWARD

July 2013 • Adobe • International
Relay, an app concept for translating between American Sign Language and spoken English • ranked top 10%

AWARD WINNER • MURIEL COOPER AWARD

May 2013 • Kansas City Art Institute • Kansas City, MO
Graphic Design department award for boldly embracing technology in design

AWARD WINNER • DESIGN IGNITES CHANGE IDEA AWARD

February 2013 • Design Ignites Change • National
Rosedale Middle School cafeteria strategy to promote healthy habits

RECOGNITION • AIGA MEMBER PORTFOLIO GALLERY FEATURED WORK

December 2012 • AIGA • National
ErikaGoering.com website design

AWARD WINNER • A8 PRINT DESIGN AWARD

September 2012 • AIGA • Kansas City Chapter
award for outstanding design • "Koenig: Living With Steel"

ACHIEVEMENT • HAND-BUILT

July 2012 • Nelson-Atkins Museum of Art • Kansas City, MO
kid-focused wayfinding system and scavenger hunt selected for event • brand design • print design

ACHIEVEMENT • GRACE KELLY & PHIL WOODS

February 2012 • Folly Theater • Kansas City, MO
concert poster and billboard designs selected for event

ORGANIZATIONS • ASSOCIATIONS

AIGA (joined 2010) • Freelancers' Union (joined 2009)

NOTABLE CLIENTS, EMPLOYERS, & PARTNERS

Planned Parenthood Great Plains • Social Symphony of Kansas City • Kansas City Art Institute • Nelson-Atkins Museum of Art • Folly Theater

HOBBIES • INTERESTS • FUN FACTS

collecting virtual pets • playing 1st violin in the Social Symphony of Kansas City • former world record holder for largest lightsaber battle with Battle4KC